

COMPANY PRESENTATION

MARCH 2015



vidrala



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- **General overview**

- **Business fundamentals**

- **Business figures**

- **Acquisition of Encirc**

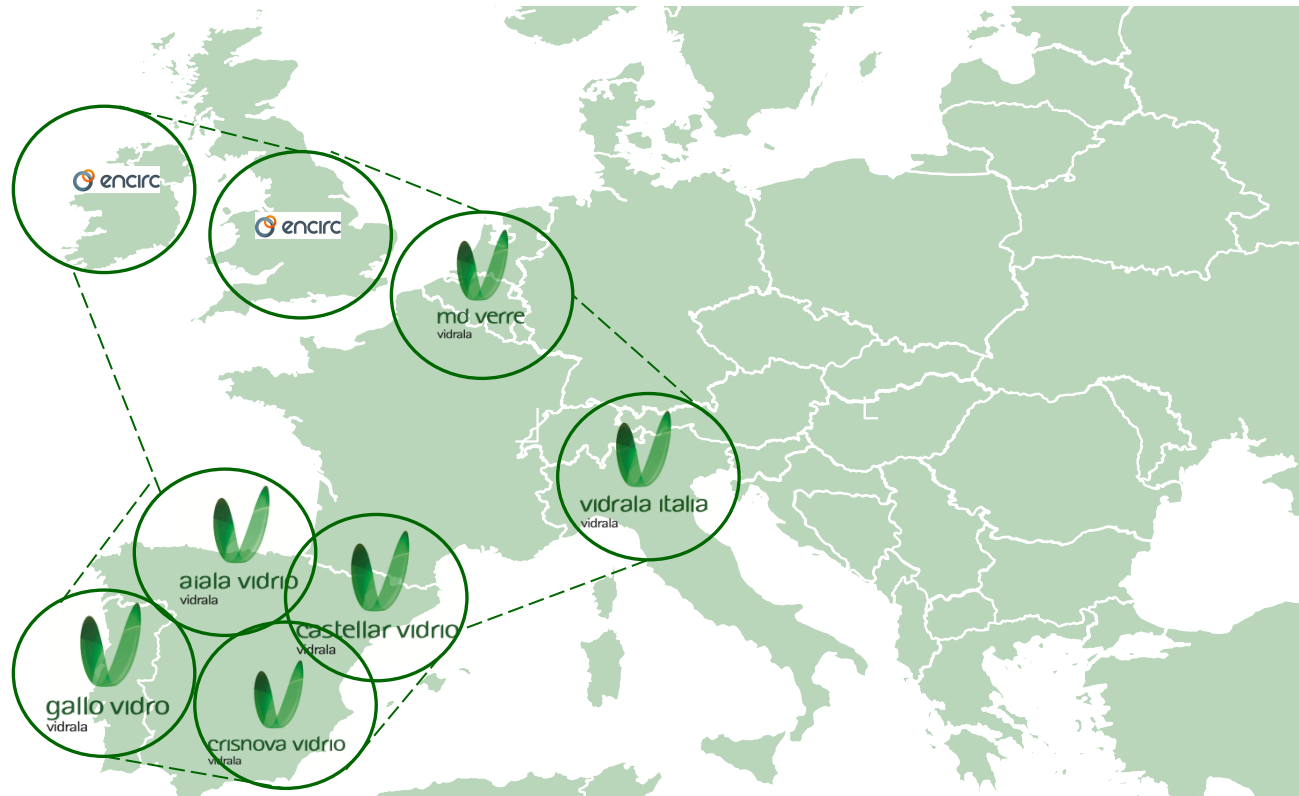
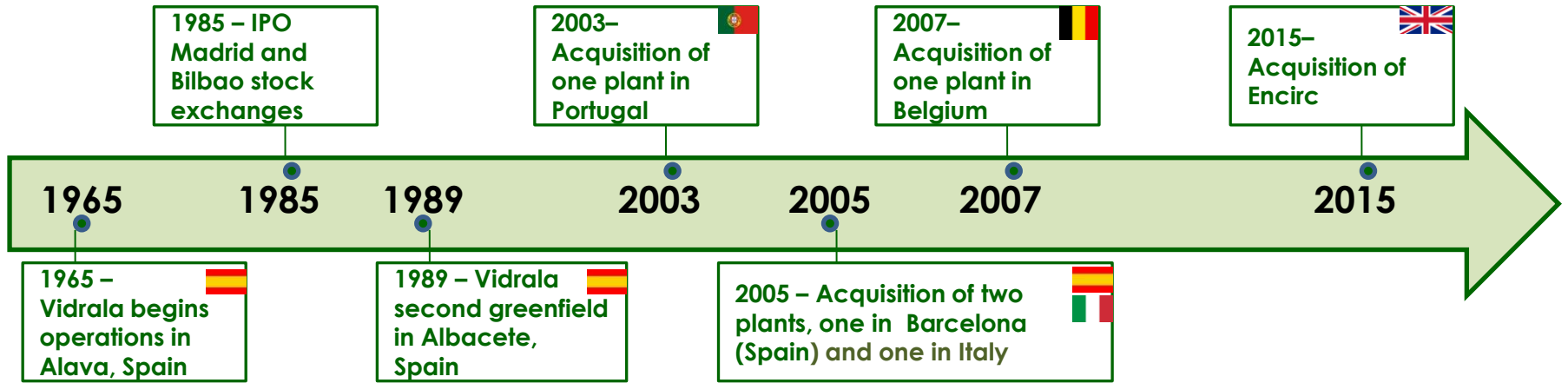


VIDRALA GROUP - Overview

- ✓ **Vidrala is Western Europe's fourth glass container manufacturer** through eight complementary sites located in five countries (Spain, Portugal, Italy, Belgium and the United Kingdom).
- ✓ **Vidrala supplies** glass containers for a wide variety of products in the **beverage and food industry**, selling **more than 3.5 billion bottles and jars per year** to **more than 1,500 clients** and managing an **annual turnover of approx. EUR 470 million**.
- ✓ Vidrala is **public listed on the Spanish Stock Exchange**. The Company has a **market capitalisation of over EUR 1bn**.
- ✓ **Vidrala acquired in 2015 ENCIRC**, a glass packaging manufacturer operating **two sites in UK and Ireland**.



VIDRALA GROUP – Key milestones



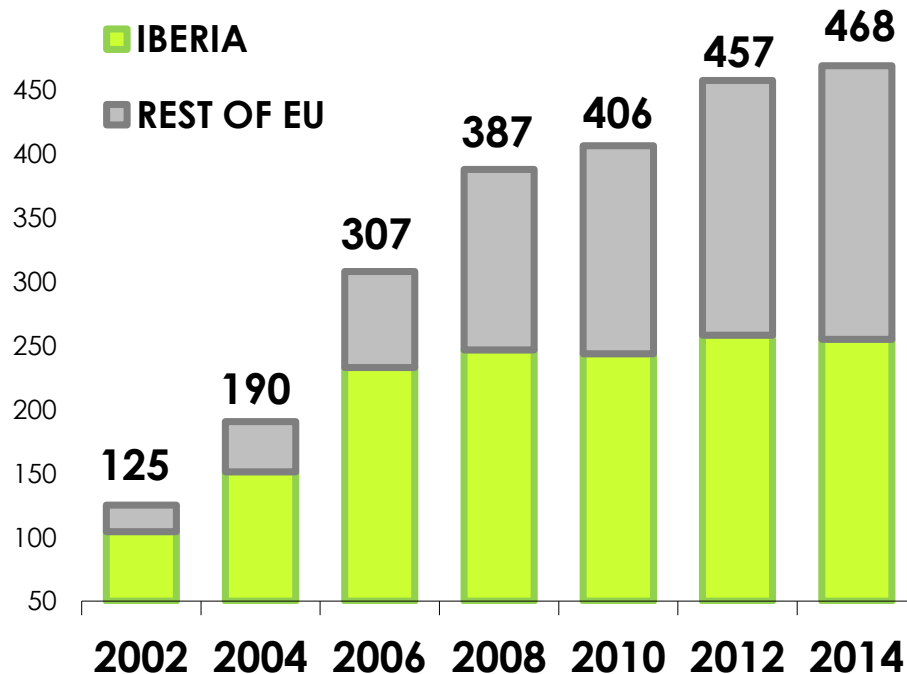
VIDRALA GROUP – Business profile

Towards an international projection...

... Optimizing the product mix

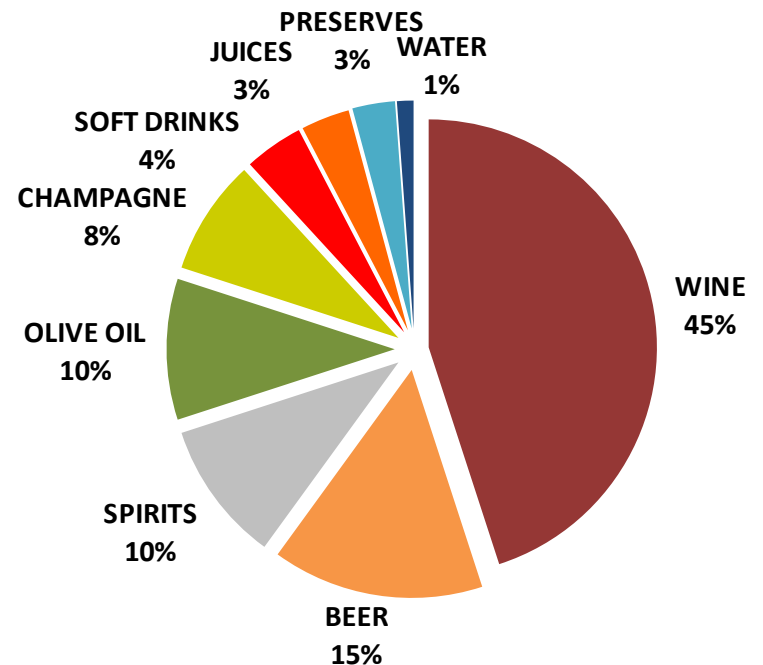
SALES BREAKDOWN BY COUNTRY

2002-2014. EUR mm.



SALES BREAKDOWN BY PRODUCT

5 years average. As a percentage of sales.



VIDRALA GROUP – Business profile

✓ # OF CUSTOMERS: 1,518

✓ TOP 10 CUSTOMERS: 28.9%



PEPSICO

DIAGEO



Pernod Ricard

Carbonell



Groupe
CASTEL

Freixenet

JGC
J. GARCIA CARRION

TORRES
1870

LES GRANDS CHAIS DE FRANCE
GC F

TRADE MARK
Heineken®

SAB
MILLER



✓ CUSTOMER LOYALTY: 96%



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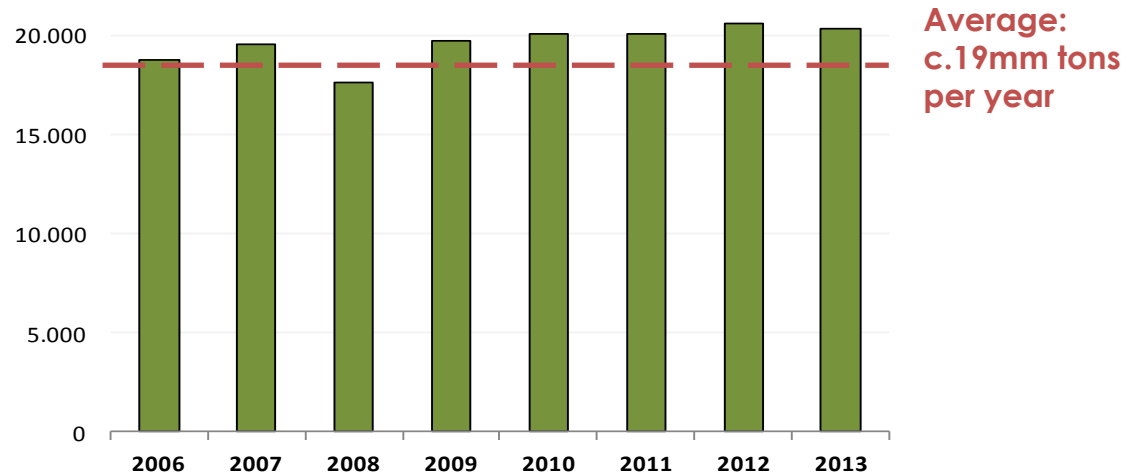


BUSINESS FUNDAMENTALS – The market

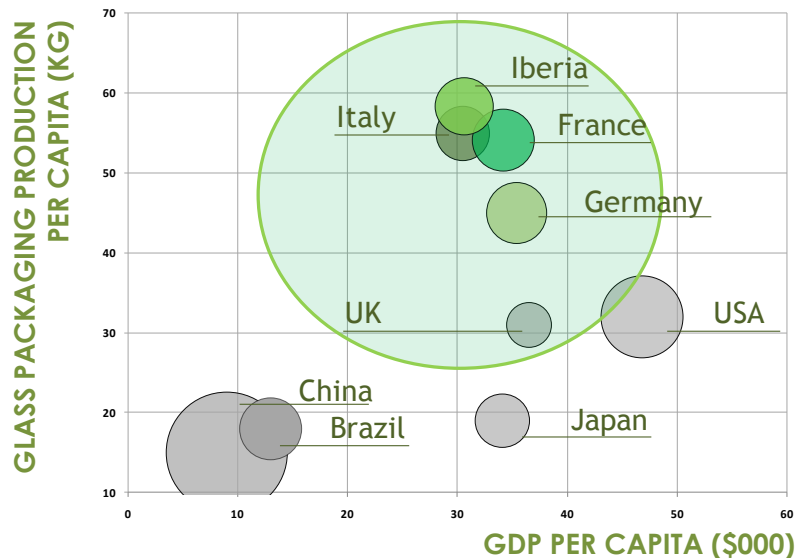
The glass packaging market in Europe: a solid and stable market

Our key geographical markets, the leading glass packaging producers

Demand for food and beverage packaging in Western Europe (2006-2013)
In thousands of tons. Source: FEVE



Glass packaging production vs. GDP per capita



BUSINESS FUNDAMENTALS – The product

Glass, the preferred material: premium products

GLASS SHARE IN RIGID PACKAGING FOR FOOD AND BEVERAGES IN WESTERN EUROPE
YEAR 2013



GLASS SHARE IN RIGID PACKAGING FOR TOP* BEVERAGES IN WESTERN EUROPE
YEAR 2013

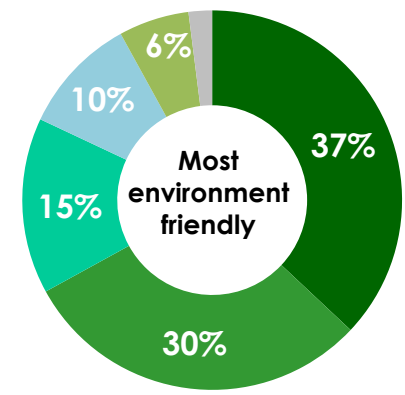
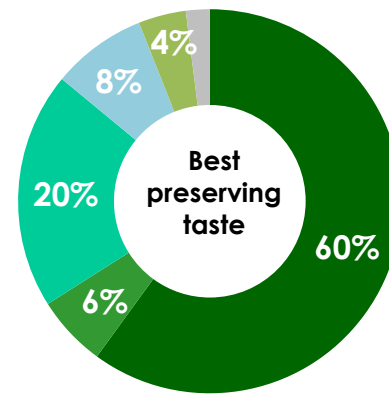
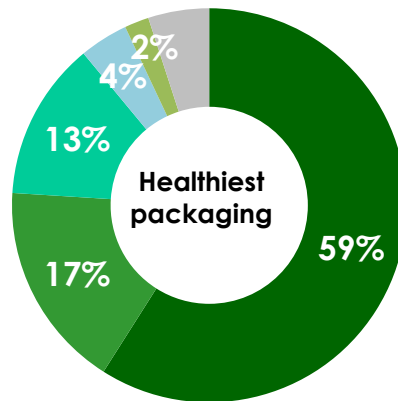


*Wine, beer, spirits, soft drinks, food

Glass, the preferred material: health and environment

Survey about preferred packaging material for food and beverage

■ Glass ■ Paper and board ■ Plastic ■ Metal ■ Flexible pouches ■ N.A.



Source: Consumer trends report 2012.

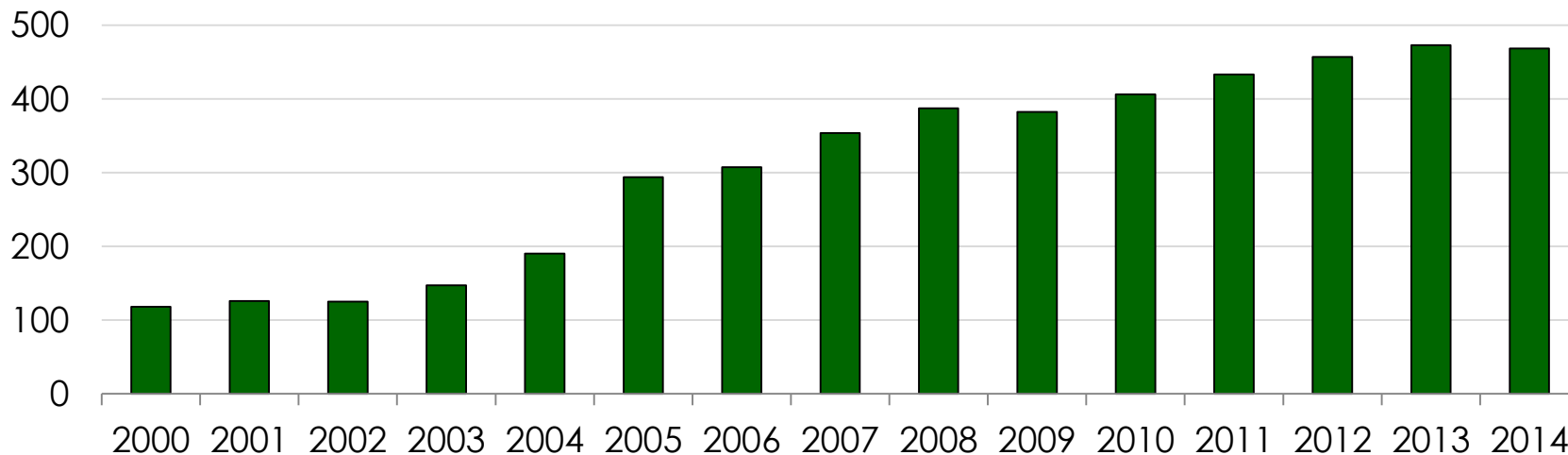
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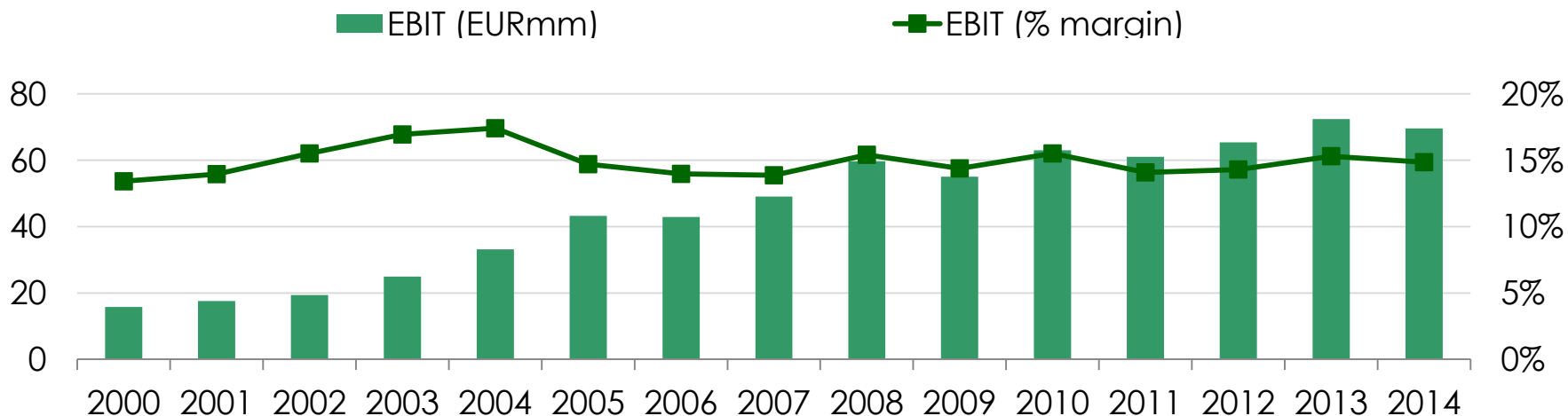


VIDRALA – Profitable growth

REVENUES (EUR mm)



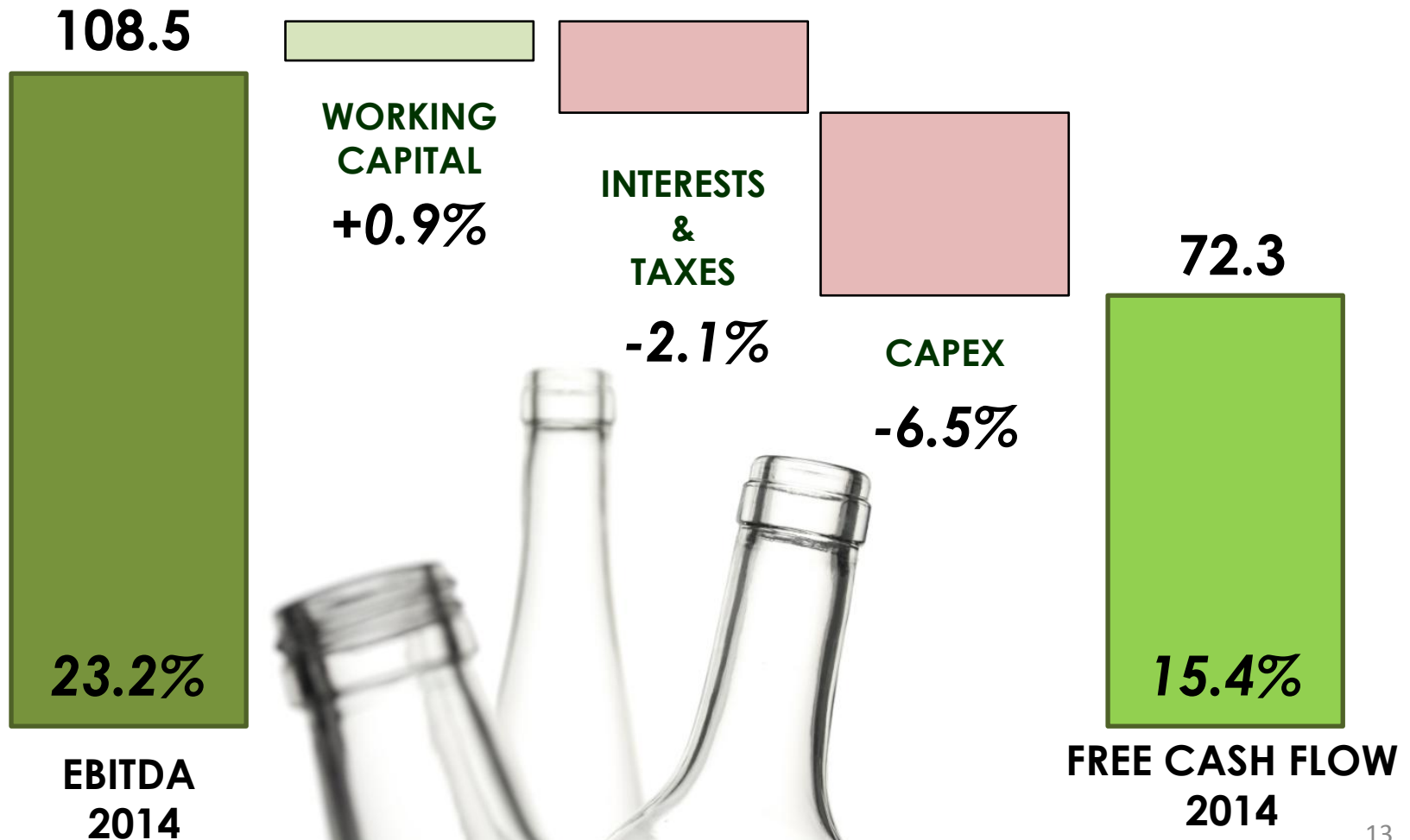
EBIT (EUR mm and % margin)



VIDRALA – Focused on cash generation

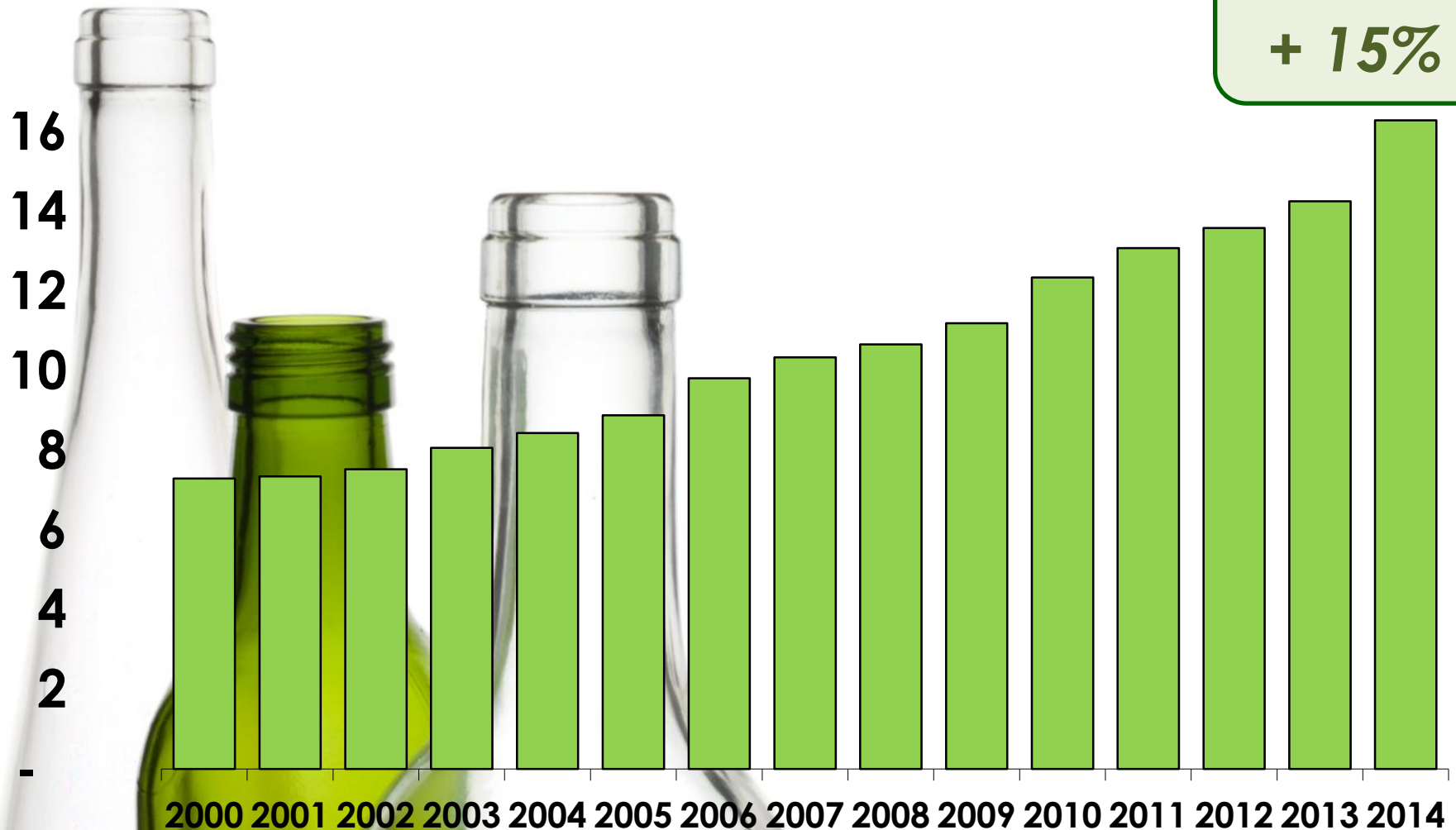
CASH GENERATION IN 2014

EUR in millions and as a percentage of sales



VIDRALA – Shareholder remuneration

DIVIDENDS AND ATTENDANCE BONUSES (EUR mm)

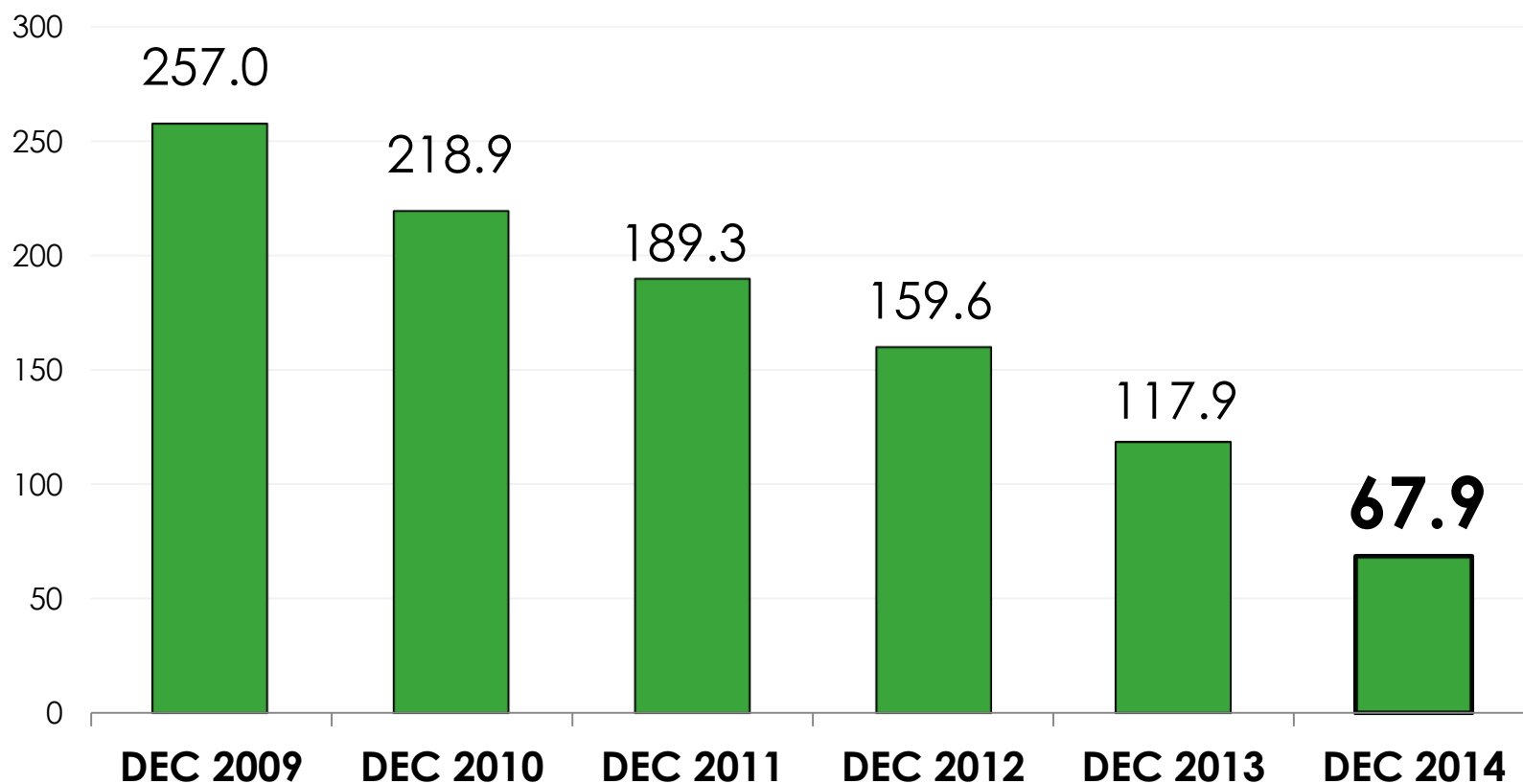


VIDRALA – Deleveraging profile

FINANCIAL PROFILE

DEBT SINCE 2009 AT YEAR END

EUR mm



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I. ENCIRC LIMITED - DESCRIPTION

- Encirc Glass is a glass packaging manufacturer for the food and beverage markets in UK and Ireland.
- It operates two sites: Derrylin in Northern Ireland and Elton in England.
- It is the sole player in Ireland and the second player within the UK (roughly 27% market share).
- Sales: FY2013 £237m, FY2014 £245m.
- EBITDA: FY2013 £42m, FY2014 £46m.

DERRYLIN

- County Fermanagh, Northern Ireland, UK
- Built in 1998
- The only glass container plant in Ireland



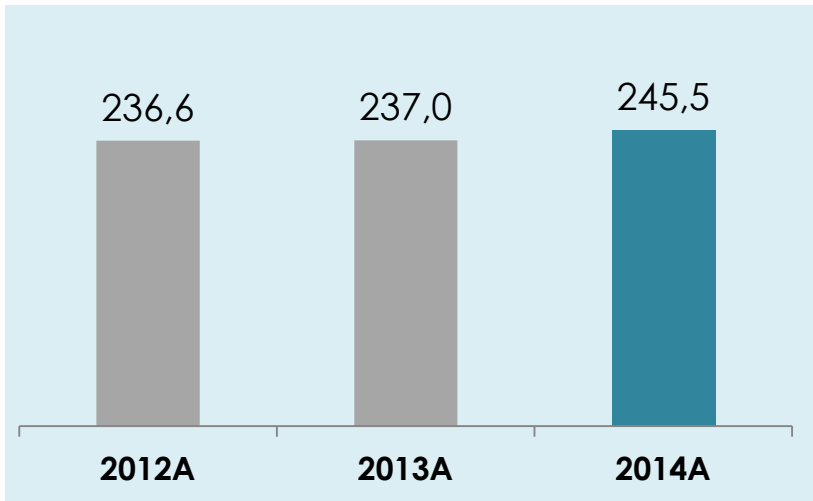
ELTON

- County Cheshire, England, UK
- Built in 2005
- Largest glass container plant in Europe
- Includes filling and logistics facilities

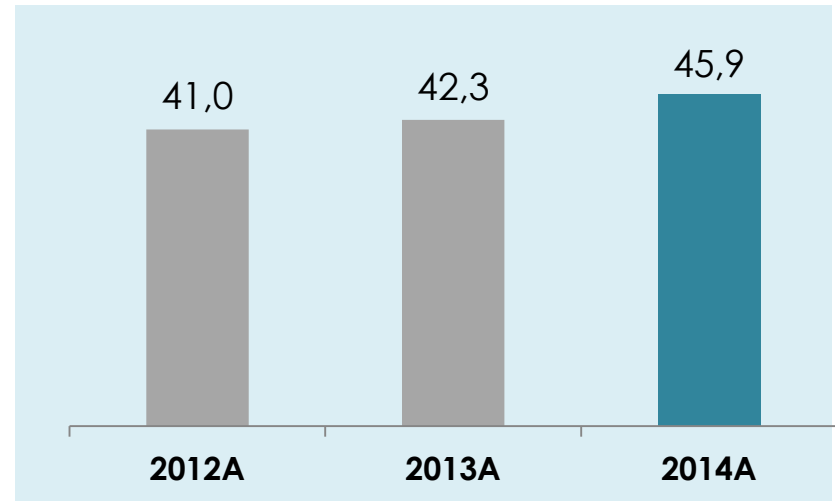


I. ENCIRC LIMITED - FINANCIALS

SALES 2012A-2014A (GBP mm)



EBITDA 2012A-2014A (GBP mm)

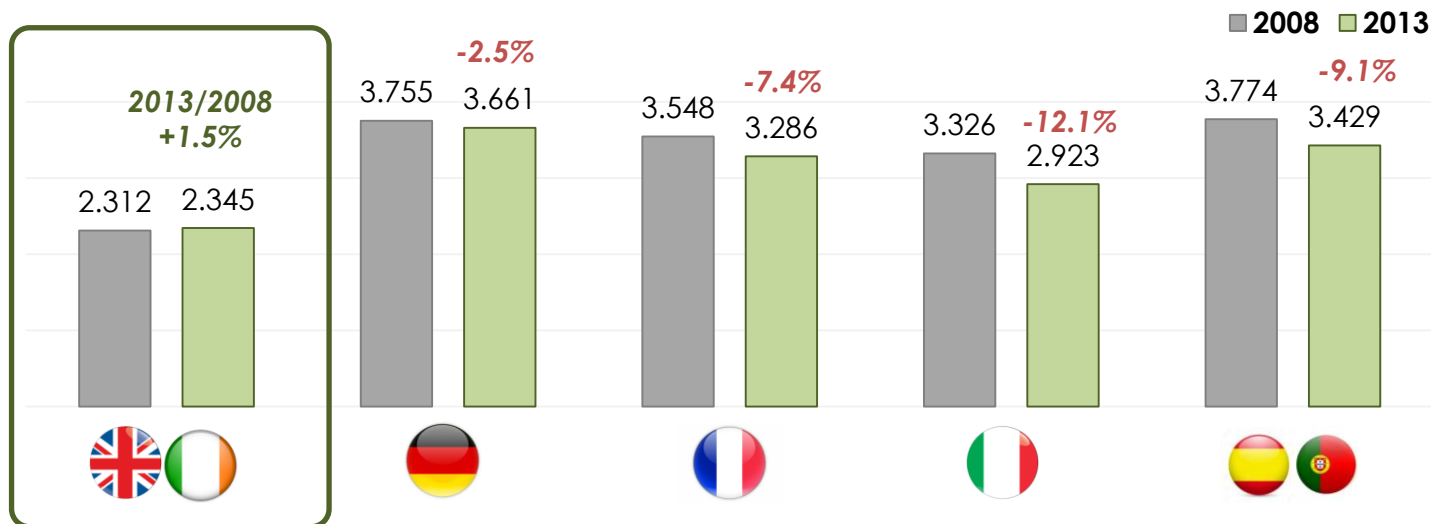


II. UK&IRELAND – THE GLASS PACKAGING MARKET

MAIN GLASS PACKAGING MARKETS IN EUROPE

SALES BY MARKET (IN '000 TONS)






Source: FEVE



UK GLASS PACKAGING MARKET. BREAKDOWN BY PLAYERS.



PLAYERS IN UK&IRELAND:

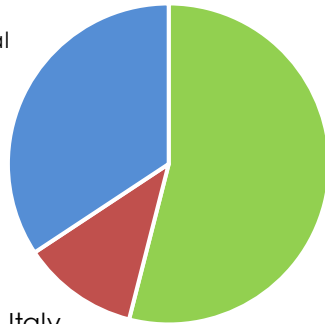
- 
 - Market share (est.): 41%
 - #2 worldwide, #3 in Europe
- 
 - Market share (est.): 31%
 - Sole player in Ireland
- 
 - Market share (est.): 12%
 - #1 worldwide, #1 in Europe
- 
 - Market share (est.): 11%
 - Niche player in premium spirits
- 
 - Market share (est.): 5%
 - Niche player in food and pharma

III. TRANSACTION RATIONALE

2014 REVENUES BY GEOGRAPHY



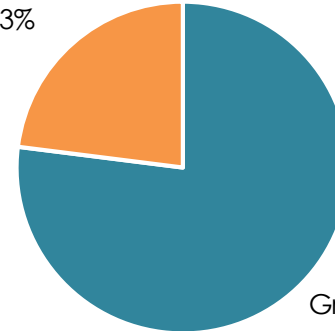
Rest of continental Europe
34%



Iberia
54%



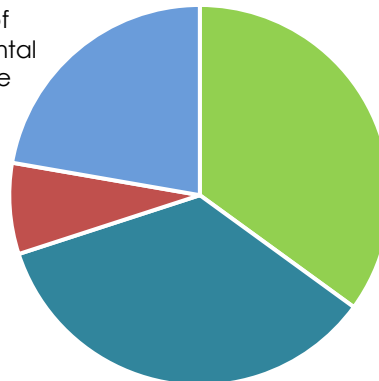
Ireland
23%



Great Britain (GB)
77%



Rest of continental Europe
22%



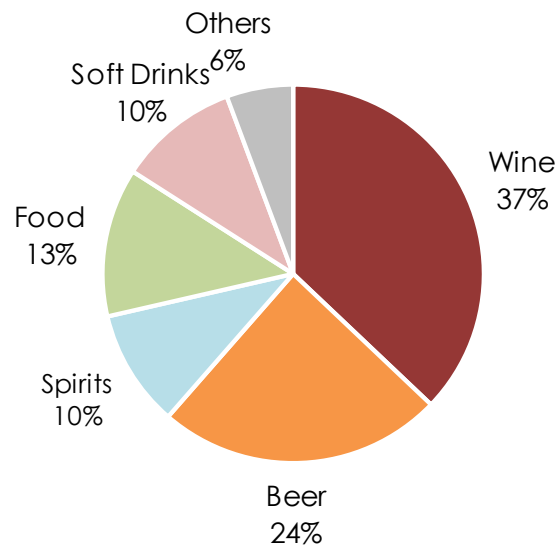
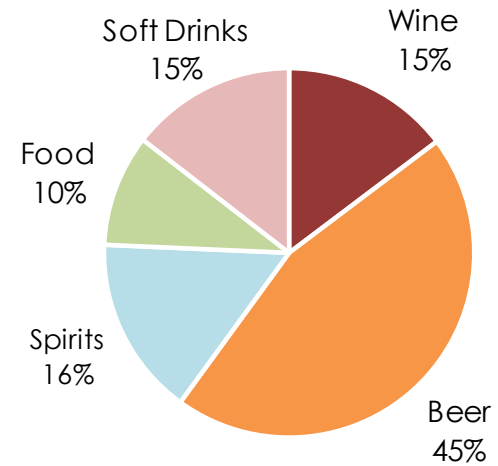
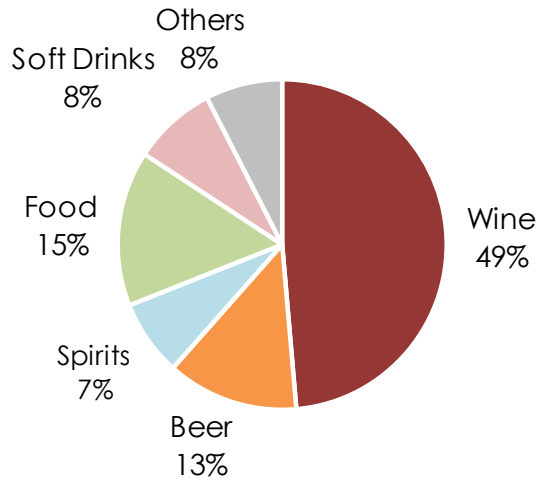
Iberia
35%

Italy
8%

GB&Ireland
35%

III. TRANSACTION RATIONALE

2014 REVENUES BY PRODUCT-MIX





vidrala

